

Spot Manager: Placed, 10/30/12-11/06/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
Advertiser: POL/Bill Farmer State Representative											
Order: 218457											
WOOD	10/30/12	5am Daybreak	5a-6am	5:49:13 AM	MI631001H	:30	P3		Yes	\$250.00	1
WOOD	10/30/12	6am Daybreak	6-7a	6:48:24 AM	MI631001H	:30	P3		Yes	\$650.00	1
WOOD	10/30/12	Today Show	658-9a	8:26:58 AM	MI631001H	:30	P3		Yes	\$975.00	1
WOOD	10/30/12	Today Show 2	9-10a	9:58:30 AM	MI631001H	:30	P3		Yes	\$600.00	1
WOOD	10/30/12	Today Show 3	10-11a	10:28:05 AM	MI631001H	:30	P3		Yes	\$400.00	1
WOOD	10/30/12	eightWest	11a-12p	11:34:21 AM	MI631001H	:30	P3		Yes	\$125.00	1
WOOD	10/30/12	News 8 @ Noon	12-1p	12:43:43 PM	MI631001H	:30	P3		Yes	\$450.00	1
WOOD	10/30/12	NBC Nightly News	(6:30:00 PM-7:30	7:26:34 PM	MI631001H	:30	P5		Yes	\$1,000.00	1
WOOD	10/30/12	Tues 8-10p	758-10p	9:16:21 PM	MI631001H	:30	P5		Yes	\$1,750.00	1
WOOD	10/30/12	Tonight Show w/ Leno	1135-1235a	12:07:56 XM	MI631001H	:30	P3		Yes	\$550.00	1
WOOD	10/31/12	5am Daybreak	5a-6am	5:49:12 AM	MI631001H	:30	P3		Yes	\$250.00	1
WOOD	10/31/12	6am Daybreak	6-7a	6:46:15 AM	MI631001H	:30	P3		Yes	\$650.00	1
WOOD	10/31/12	Today Show	658-9a	7:57:12 AM	MI631001H	:30	P3		Yes	\$975.00	1
WOOD	10/31/12	Today Show 2	9-10a	9:29:31 AM	MI631001H	:30	P3		Yes	\$600.00	1
WOOD	10/31/12	Today Show 3	10-11a	10:45:26 AM	MI631001H	:30	P3		Yes	\$400.00	1
WOOD	10/31/12	eightWest	11a-12p	11:16:06 AM	MI631001H	:30	P3		Yes	\$125.00	1
WOOD	10/31/12	News 8 @ Noon	12-1p	12:57:12 PM	MI631001H	:30	P3		Yes	\$450.00	1
WOOD	10/31/12	M-F News 8 @5p	5-530p	5:21:50 PM	MI631001H	:30	P3		Yes	\$1,150.00	1
WOOD	11/01/12	5am Daybreak	5a-6am	5:45:31 AM	MI631001H	:30	P3		Yes	\$250.00	1
WOOD	11/01/12	6am Daybreak	6-7a	6:45:33 AM	MI631001H	:30	P3		Yes	\$650.00	1
WOOD	11/01/12	Today Show	658-9a	8:35:25 AM	MI631001H	:30	P3		Yes	\$975.00	1

[Filtered by:] [Sorted by: Date]

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Advertiser: POL/Bill Farmer State Representative

Order: 218457

WOOD	11/01/12	Today Show 2	9-10a	9:49:37 AM	MI631001H	:30	P3		Yes	\$600.00	1
WOOD	11/01/12	Today Show 3	10-11a	10:27:05 AM	MI631001H	:30	P3		Yes	\$400.00	1
WOOD	11/01/12	eightWest	11a-12p	11:24:10 AM	MI631001H	:30	P3		Yes	\$125.00	1
WOOD	11/01/12	News 8 @ Noon	12-1p	12:27:06 PM	MI631001H	:30	P3		Yes	\$450.00	1
WOOD	11/01/12	Tonight Show w/ Leno	1135-1235a	12:31:17 XM	MI631001H	:30	P3		Yes	\$550.00	1
WOOD	11/02/12	5am Daybreak	5a-6am	4:59:34 AM	MI631001H	:30	P4		Yes	\$150.00	1
WOOD	11/02/12	5am Daybreak	5a-6am	5:52:36 AM	MI631001H	:30	P3		Yes	\$250.00	1
WOOD	11/02/12	6am Daybreak	6-7a	6:23:43 AM	MI631001H	:30	P3		Yes	\$650.00	1
WOOD	11/02/12	Today Show	658-9a	8:48:38 AM	MI631001H	:30	P3		Yes	\$975.00	1
WOOD	11/02/12	Today Show 2	9-10a	9:29:31 AM	MI631001H	:30	P3		Yes	\$600.00	1
WOOD	11/02/12	Today Show 3	10-11a	10:27:05 AM	MI631001H	:30	P3		Yes	\$400.00	1
WOOD	11/02/12	eightWest	11a-12p	11:23:59 AM	MI631001H	:30	P3		Yes	\$125.00	1
WOOD	11/02/12	News 8 @ Noon	12-1p	12:17:20 PM	MI631001H	:30	P3		Yes	\$450.00	1
WOOD	11/02/12	M-F News 8 @ 530p	530-6p	5:54:06 PM	MI631001H	:30	P3		Yes	\$1,150.00	1
WOOD	11/03/12	Daybreak Sat 6am	6-7a	6:47:13 AM	MI631001H	:30	P3		Yes	\$350.00	1
WOOD	11/03/12	Daybreak Sat@7am	658-8a	7:10:05 AM	MI631001H	:30	P3		Yes	\$550.00	1
WOOD	11/03/12	Today Show Saturday	758-10a	8:50:02 AM	MI631001H	:30	P3		Yes	\$675.00	1
WOOD	11/03/12	Today Show Saturday	758-10a	9:42:39 AM	MI631001H	:30	P2		Yes	\$1,200.00	2
WOOD	11/04/12	Daybreak Sun @6am	6-7a	6:28:07 AM	MI631001H	:30	P3		Yes	\$300.00	1
WOOD	11/04/12	Daybreak Sun @7am	658-8a	7:39:04 AM	MI631001H	:30	P3		Yes	\$500.00	1
WOOD	11/04/12	To The Point	(10:00:00 AM-10	10:00:05 AM	MI631001H	:30	P3		Yes	\$600.00	1

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Advertiser: POL/Bill Farmer State Representative

Order: 218457

WOOD	11/04/12	Football Night in America	(7:00:00 PM-8:00 PM)	7:08:02 PM	MI631001H	:30	P2		Yes	\$2,000.00	2
WOOD	11/04/12	NFL Sports Overtime	12-1230a	12:35:20 XM	MI631001H	:30	P4		Yes	\$250.00	2
WOOD	11/05/12	WOOD News @ 430am	430-5a	4:53:28 AM	MI631001H	:30	P4		Yes	\$50.00	1
WOOD	11/05/12	5am Daybreak	5a-6am	5:38:03 AM	MI631001H	:30	P4		Yes	\$150.00	1
WOOD	11/05/12	5am Daybreak	5a-6am	5:53:54 AM	MI631001H	:30	P3		Yes	\$250.00	1
WOOD	11/05/12	6am Daybreak	6-7a	6:27:06 AM	MI631001H	:30	P3		Yes	\$650.00	1
WOOD	11/05/12	eightWest	11a-12p	11:28:45 AM	MI631001H	:30	P3		Yes	\$125.00	1
WOOD	11/05/12	News 8 @ Noon	12-1p	12:26:03 PM	MI631001H	:30	P3		Yes	\$450.00	1
WOOD	11/05/12	Late Night w/Jimmy Fallon	1237a-137a	1:22:37 XM	MI631001H	:30	P4		Yes	\$75.00	1
WOOD	11/06/12	WOOD News @ 430am	430-5a	4:51:08 AM	MI631001H	:30	P4		Yes	\$50.00	2
WOOD	11/06/12	5am Daybreak	5a-6am	5:22:41 AM	MI631001H	:30	P3		Yes	\$250.00	1
WOOD	11/06/12	6am Daybreak	6-7a	6:10:15 AM	MI631001H	:30	P3		Yes	\$650.00	2

\$29,225.00 54

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